**Cenegenics vs. Anti-Aging Movement**

A distinct difference exists between Cenegenics Medical Institute and the anti-aging movement. It comes down to science, the law and credentialing.

**Science vs. Claims**

<table>
<thead>
<tr>
<th>What We Are</th>
<th>What We’re Not</th>
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<tbody>
<tr>
<td><strong>Cenegenics Medical Institute:</strong></td>
<td><strong>Anti-Aging Movement:</strong></td>
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<td><strong>Built on Science</strong></td>
<td><strong>Claims &amp; Practices</strong></td>
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<td>Cenegenics is based on the science of age management medicine—a preventive medical specialty focused on regaining and maintaining optimal health and vigor. This recognized field of medicine incorporates well-known and accepted markers of disease-risk into proactive patient management, making it possible to prevent premature disability and premature death.</td>
<td>Cenegenics is not part of the “anti-aging” movement.</td>
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<td>Cenegenics is pro-aging—seeing aging as a natural process that can be managed</td>
<td>Cenegenics does not believe aging is a disease.</td>
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<td>Cenegenics conducts comprehensive evaluations to tailor evidence-based therapies, which will affect the quality of a patient’s life</td>
<td>Cenegenics does not claim we can affect aging at the cellular level.</td>
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<td>Cenegenics uses a synergy of successful therapies that necessitate a healthy lifestyle to extend health span, including optimal low-glycemic index nutrition, appropriate nutrient supplementation and sound physical exercise</td>
<td>Cenegenics does not claim increased longevity.</td>
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<td>Cenegenics is the largest age management medicine practice in the world—we always have and always will be compliant with the letter and intention of the law. Cenegenics engaged outside counsel to conduct a review of its prescribing protocols and believes these protocols are consistent with the law and FDA guidance.</td>
<td>Cenegenics only prescribes hGH if a comprehensive evaluation reveals an adult growth hormone deficiency. Cenegenics does not prescribe hGH “off label.” Cenegenics physicians only prescribe hGH “on label” for proven adult hGH deficiency. Cenegenics does not prescribe oral, nasal or transdermal “so-called” hGH products, hGH stimulators or precursors.</td>
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<td>Cenegenics understands there are no “anti-aging” boards recognized by any association in organized medicine, such as the American Board of Medical Specialties (ABMS).</td>
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Supporting the Law

The government has drawn a clear line regarding steroid and hGH prescription and use, whether online or direct purchase. Operating outside the law is fraud—plain and simple.

Selling steroids and hGH to people indiscriminately is a dangerous game. Doctors who get involved with such dealings are subject to investigation and possibly losing their hard-earned license. Patients are no better off—also facing potential investigation, not to mention damaging their health.

In fact, steroids and hGH continue to make disturbing headlines—with national stories that should raise your awareness about the law and certain prescription drugs.

For example, an Albany County (New York) grand jury indicted owners of a Mobile, Alabama pharmacy, Applied Pharmacy Services, per a March 1, 2007 article in Alabama’s Press-Register.

A March 1st USA Today piece—“HGH goes beyond athletes”—by Sal Ruibal covered the raid on a pharmacy company, Signature, in Orlando, exposing the “more pervasive aspect of performance-enhancing drug use: human growth hormone (hGH) as an aging cure.”

A March 6th Washington Post article, “Eleven Charged As Probe Widens,” says it’s a “growing case that has linked the online drug network to doctors and healthcare centers in at least three states.” Among those charged were Signature’s owners (who are also registered pharmacists), other pharmacists, a marketing director, doctors, employees and owners of the pharmacy’s alleged “criminal associate”—a Florida “rejuvenation” center, which offers aesthetic solutions.

Allegedly, the pharmacy filled prescriptions “in some cases from unlicensed doctors, knowing they had not examined patients.”

Sadly, these illegal activities are not news—they’ve been going on for some time. And they will likely continue as long as self-proclaimed “anti-aging board certified” physicians and organizations practice questionable tactics—such as permitting unethical pharmacies to exhibit at their conferences, where they ultimately hinder the public’s good and the medical profession as well.

Take the A4M—the American Academy of Anti-Aging—whom Cenegenics feels has proven to be irresponsible to the profession. In the past, the A4M allowed the two pharmacies mentioned in these articles to sponsor and exhibit at A4M medical meetings as well as advertise on their Web site.

Cenegenics strongly recommended the A4M remove from its site any pharmacies, physicians, clinics, etc. who either allegedly are or have proven to be practicing outside the law. We also suggested A4M screen its exhibitors and sponsors to ensure only ethical practitioners are presenting products/services to the public.

When Cenegenics works with an organization to put on a show, only exhibitors passing our screening process are permitted to participate. In fact, there’s only one compound pharmacy having permission to exhibit—the one we use and know to work within the law.
The Truth Behind Credentialing

Cenegenics values patient and physician trust supremely. We have labored hard to build and burnish a well-esteemed public reputation for excellence in age management medicine.

We view credentialing as a serious matter, meaning the holder has undergone rigorous training with clinical experience, demonstrating competence and understanding.

Regarding “board certification,” there are no “anti-aging” boards recognized by any group in organized medicine, i.e., the American Board of Medical Specialties (ABMS). In fact, the ABMS has informed us that it is not accepting new board applications—and none will be granted in the foreseeable future.

The board certification process involves extensive studies and clinical training with written and oral examinations. Notables in the field—many are published authors, department heads and recognized by their national/global accomplishments—conduct board examinations. The AMBS recognizes these types of boards or ones having an “equivalency” to an AMBS board, recognized by various states. (For example, the Facial Plastics Board, which has more rigid requirements than the ABMS.)

For a board examination to apply for equivalency with a state, it must have a recognized in-house course of study, a defined body of knowledge that must be mastered and a certifying examination recognized by organized medicine.

So if an entity’s standards are less rigorous, we believe you should ask yourself the same questions that Cenegenics does: Might this credential mislead and deceive patients? Will the use of this credential ultimately discredit the field of age management medicine?

Your due diligence. Since there are no recognized “anti-aging” boards, an entity projecting an image of “board certified” could be viewed as misleading and deceiving patients—which ultimately discredits the medical specialty of age management medicine.

Our attorneys have informed us that legal considerations bear on this issue. California law prohibits advertising “board certification” in a non-recognized board, such as “anti-aging” medicine. The same may hold true in other states as well. Some states more generally prohibit “misleading or deceptive” advertising, which could apply to advertising credentials that are not well recognized. You should check with your local attorney or state board of medicine to be certain.

Cenegenics is committed in its leadership position, setting the bar for training and experience in age management medicine. Hopefully, there will be an ABMS-recognized board for our specialty. Currently, the best credential existing for age management medicine is the Cenegenics Certificate of Competence, issued to physicians who successfully completed our intensive CME-accredited Physician Training & Certification in Age Management Medicine, offered via the joint sponsorship of our nonprofit Cenegenics Education and Research Foundation (CERF) and the Foundation for Care Management (FCM).

Cenegenics recommends healthy skepticism and due diligence. If a board is not recognized by either the ABMS or recognized as an equivalent by a State Board Medical Societies, then we recommend examining the standards of the certifying organization against those of ABMS and state-certified “equivalent” boards.